



Charles N. Bahlert

Principal
Silicon Valley
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Overview

Charles Bahlert maintains a trademark and copyright law practice with clients ranging from start-ups to the Fortune 500.

Charles provides his clients with business-focused, cost-aware advice on all aspects of brand adoption, protection, and enforcement in the U.S. and internationally, including selection and clearance of trademarks, prosecution of trademark applications, and licensing and transactions. He also represents clients in federal court litigation, in disputes before the Trademark Trial and Appeal Board, and in arbitration proceedings involving domain names.

In addition, Charles counsels clients on a broad range of copyright matters, including infringement, registration, and fair use issues. He also advises clients on issues related to right of publicity, unfair competition, false advertising, and social media strategy.

Before joining a law firm, Charles clerked for the National Football League and was a legal extern for the Oakland Raiders.

Charles also provides pro bono legal services for a variety of charities and non-profits. He has served as counsel for The Guardsmen, a San Francisco nonprofit organization that raises money for at-risk youth in the Bay Area, and currently advises the nonprofit on brand protection matters.

In his spare time, Charles enjoys playing guitar and trying to keep up with his two young children.

Recognitions & awards

Ones to Watch

Best Lawyers 2021-2025

Rising Star

Super Lawyers 2022-2023

Professional associations

International Trademark Association

The Bar Association of San Francisco

News

August 15, 2024

101 Fish Attorneys Included in the 2025 Edition of *The Best Lawyers in America*

January 2, 2024

Fish & Richardson Elevates 20 Attorneys to Principal

August 17, 2023

101 Fish Attorneys Included in the 2024 Edition of *The Best Lawyers in America*

August 22, 2022

96 Fish Attorneys Included in the 2023 Edition of *The Best Lawyers in America*

August 19, 2021

Fish Attorneys Recognized in 2022 Edition of *The Best Lawyers in America*

Services

Litigation

Trademark, Copyright & Media Litigation

IP Licensing, Transactions & Agreements

Trademark & Copyright Counseling & Prosecution

Advertising & Marketing

Domain Names & Internet

TTAB Oppositions & Cancellations

Digital Millennium Copyright Act

Industries

Electrical & Computer Technology

Digital Health

Digital Media & E-Commerce

Telecommunications

Energy & Chemicals

Cleantech

Life Sciences

Admissions

California (2013)

Education

J.D. with honors, University of San Francisco School of Law (2013) Managing Editor and Board Member (2012-2013), Senior Articles Editor and Board Member (2011-2012), Survey Author (2011), *Intellectual Property Law Bulletin*.

B.A., History, Princeton University (2006)
