



## Ryan C. Steinman

Principal  
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### Overview

Ryan Steinman handles a broad range of trademark and copyright matters, from brand consulting and prosecution to enforcement and litigation, enabling him to support his clients through the entire IP lifecycle.

A problem-solver by nature, Ryan's clients rely on him as a highly responsive single point of contact for any trademark or copyright issues they may encounter. Throughout his career, he has developed extensive experience in brand consulting, trademark clearance analysis, domestic and international trademark prosecution, enforcement, and litigation. He is particularly sought after for his expertise representing trademark owners in trademark opposition and cancellation proceedings in the U.S. Trademark Trial and Appeal Board (TTAB). Ryan also frequently advises clients on domain name and social media disputes and related takedown proceedings.

Ryan works with clients across industries including consumer products, computer hardware and software, hospitality, entertainment, fashion, financial services, media, pharmaceuticals, and retail.

In addition to his trademark and copyright work, Ryan maintains an active pro bono practice representing low-income artists and cultural institutions. He also assists LGBTQ individuals facing a range of legal concerns, including guardianship and immigration issues. He was previously awarded Immigration Equality's Safe Haven award, granted to outstanding advocates for LGBTQ individuals who are seeking asylum.

When not practicing law, Ryan enjoys travelling, participating in fitness races and competitions, and spending time with his son.

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### Experience

Represented a well-known alcoholic beverage brand in a Trademark Trial and Appeal Board (TTAB) opposition proceeding that ultimately led to a favorable judgment after trial.

Represented famous fashion house in an opposition proceeding before the TTAB, which led to a favorable judgment after trial. (Representation prior to joining Fish)

Successfully defended major insurance company in a cancellation proceeding before the TTAB, which led to a favorable decision after trial.

Successfully defended famous spirits company in a trademark infringement litigation in the Central District of California, which granted the client's motion for summary judgment on all claims. (Representation prior to joining Fish)

Advised national sports association in connection with clearance and filings of new trademarks for a wide range of merchandise and services. (Representation prior to joining Fish)

Represented numerous well-known brands in countless ICANN domain name dispute proceedings that led to favorable judgments.

Provide strategic advice and representation to numerous global corporations regarding the clearance, filing, maintenance, and enforcement of trademark registrations worldwide.

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## Recognitions & awards

Ones to Watch

*Best Lawyers* 2021-2025

Pathfinder

*Leadership Council on Legal Diversity* 2017

Powerful Voice

*Conscious Magazine* 2016

Best Lawyers Under 40

*National LGBT Bar Association* 2012

Safe Haven Award

*Immigration Equality* 2011

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## Professional associations

International Trademark Association, Law Firm Committee (2024-Present)

Association of the Bar of the City of New York

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## Insights

Webinar | May 15, 2024

Trademark Scams: Protecting Your Brand Online

Blog | May 21, 2020

Supreme Court Reverses Second Circuit on So-Called "Defense Preclusion" Doctrine in Trademark Infringement Case

Webinar | April 2, 2020

*Art vs. Commerce*: The Evolution of the Artistic Relevance Test

Blog | January 8, 2020

Supreme Court Holds USPTO Cannot Recover Its Attorney's Fees Under § 145

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## News

August 15, 2024

101 Fish Attorneys Included in the 2025 Edition of *The Best Lawyers in America*

January 2, 2024

Fish & Richardson Elevates 20 Attorneys to Principal

August 17, 2023

101 Fish Attorneys Included in the 2024 Edition of *The Best Lawyers in America*

August 22, 2022

96 Fish Attorneys Included in the 2023 Edition of *The Best Lawyers in America*

August 19, 2021

Fish Attorneys Recognized in 2022 Edition of *The Best Lawyers in America*

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## Additional insights

### Publications

- "Electronic Discovery Practice Under The Federal Rules," *BNA Books*(2010-2011)
- "Taking a Mulligan: Moral Rights and the Art of Golf Course Design," *51IDEA 47*(2011); *New York State Bar Association's Entertainment, Arts and Sports Law Journal*(2009)

### Speaking Engagements

- "Pumped! Privacy and IP in the Fitness Industry" (March 2018)
  - "Litigation Outsourcing & Offshoring: Ethical & Practical Considerations" (April 2010)
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## Services

Litigation

Trademark, Copyright & Media Litigation

Trade Secret Litigation

Trademark & Copyright Counseling & Prosecution

Strategic Counseling, Registration & Opinions

Domain Names & Internet

TTAB Oppositions & Cancellations

Digital Millennium Copyright Act

## Industries

Electrical & Computer Technology

Software & Internet

Digital Media & E-Commerce

Financial, Business & FinTech Services

Telecommunications

## Admissions

U.S. District Court for the Southern District of New York

U.S. District Court for the Eastern District of New York

New York

## Education

J.D. *magna cum laude*, New York Law School (2009)

M.S., Arts Administration, Boston University (2004)

, Musical Arts, Vocal Performance, University of Michigan (2002)

